



Reviewer Guidelines

Thank you for reviewing for ETP! Your service is greatly appreciated. Please evaluate the manuscript according to the following criteria:

1. **Originality and Contribution to the Field:** Assess whether the manuscript presents novel findings or insights that significantly advance the current understanding within the area of research.
2. **Technical Quality and Rigor:** Evaluate the robustness of the study's methodology, including the appropriateness of the research design, data collection, and analysis techniques.
3. **Positioning:** Consider whether the study demonstrates a comprehensive understanding of the existing literature and effectively situates its contributions within the broader academic context.

As you prepare your review, please keep the following in mind:

1. The aim of ETP is to publish important research that develops, tests or extends theory relating to entrepreneurship. Keep this in mind as you prepare your review.
2. Make sure your review is constructive, concise, and courteous. This applies to content as well as tone.
3. Organize your main comments under the heading "Main comments". These comments form the basis of your recommendation (reject or revise and resubmit). Include 5 to 8 main comments. Make sure that you justify your concerns. If possible, point to possible solutions to the problems that you identify.
4. Organize any remaining comments under a separate heading called "Other comments."
5. Number all your comments.
6. Clearly indicate to the Editor your recommendation (reject or revise and resubmit), do NOT include a recommendation in your comments to the authors. Also provide confidential comments to the Editor. Those are very helpful.
7. Conduct and submit your review as early as possible. At the least, make sure you meet the deadline. As you know, short turn-around time is greatly appreciated by authors, and also greatly helps the reputation of ETP.
8. Remember that reviews are blind but not anonymous. Editors rate reviewers and good reviewers are publicly acknowledged by ETP.
9. If you have any questions regarding your review, please contact the editor who asked you to perform this review.

Warm Regards,

A handwritten signature in black ink, appearing to read "Johan Wiklund", is written over a light blue horizontal line.

Dr. Johan Wiklund, The Al Berg Chair and Professor, Syracuse University
Editor-in-Chief Entrepreneurship Theory and Practice